



WOMEN BUILD

2026 Women Build – Subcontractor/Vendor Strategy

Overview & Goal

During 2026 Treasure Valley Habitat will begin a 4-home development in Boise. One of these homes will be designated a Women Build home. The goal for Women Build is to have 80% or more of the construction work performed by the combination of women owned/led subcontractors and teams of Women Build volunteers.

Our overall goal is that 100% of the home build be underwritten via in-kind donations and new funding (i.e. peer-to-peer fundraising, special grants, new corporate sponsorships).

Strategy

Through a combination of networking and direct approaches, we will identify and contact women owned/led subcontractors that could contribute to the construction of the Women Build home.

Habitat will propose in-kind donations of services/materials from contractors and vendors interested in the project.

Identified subcontractors that are interested in the project, but cannot fully donate on a 100% in-kind basis, will be encouraged to submit bids during competitive processes. Preference will be given to those women led contractors that can offer some sort of in-kind value.

Sponsorship

In-kind donations of services/materials will be considered sponsorship. Benefits to the business will be tailored in a commensurate fashion based on existing Habitat home sponsorships. However, considering the theme of the event, additional benefits will be provided, including:

- Preference on other/future Habitat projects.
- Inclusion in Habitat's Business Directory – Preferred Contractors
- Inclusion in all Women Build non-construction events (groundbreaking, dedication, after party)
- On-site signage listing all donor subcontractors contributing to the build
- Plus a lot more!